



Samsung 期間限定 Galaxy S Series 體驗店

Fun in the Dark

28/2 – 26/3 12:00pm – 9:00pm

1期1樓東翼 (近Pizza Express) | 1期1樓羅馬圓型獻技場 (10/3開始)

The Point 會員及顧客精彩購物優惠

優惠日期: 2023年2月28日至3月26日

獎賞 1 手機及電腦產品優惠

購買 Galaxy S23系列

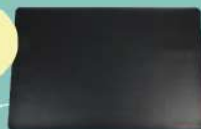
送



ITFIT火焰效果
香氛加濕器*
(價值\$298)

Galaxy Book 系列

送



ITFIT二合一
滑鼠墊
(價值\$298)

獎賞 2 專享禮遇

The Point 會員獨家禮遇

購買Galaxy S23系列或
Galaxy Book3系列

賞



新地商場
禮品卡 \$200
(名額: 650)

大學生優惠

購買Galaxy S23系列或
Galaxy Book 系列
出示有效學生証

賞

新地商場
禮品卡 \$200 及
Samsung
晴雨兩用雨傘
(名額: 100)



Trade-in 優惠

購買Galaxy S23系列或
Galaxy Book 系列
並成功完成Trade-in

賞



ITFIT二合一
頸部恆溫按摩枕
(價值\$938)
(名額: 100)

*優惠由3月10日開始。精油需另行選購。
圖片只供參考。數量有限，送完即止。
受條款及細則約束，詳情請參閱官方網頁或向店員查詢。

The Point 會員免費參與以下工作坊

潮PET圍巾DIY

Turtle Fabric



Weekend
4 Mar (Sat)
26 Mar (Sun)
1:45pm, 3:30pm
4:45pm

Weekdays
6 Mar (Mon)
20 Mar (Mon)
6:00pm

書法神來之筆SPen

Marie Lai Calligraphy



Weekend
5 Mar (Sun)
18 Mar (Sat)
1:45pm, 3:30pm
4:45pm

Weekdays
21 Mar (Tue)
6:00pm

霓虹光影

Amazing Neon



Weekend
11 Mar (Sat)
19 Mar (Sun)
1:45pm, 3:30pm
4:45pm

Weekdays
10 Mar (Fri)
6:00pm
23 Mar (Thu)
4:00pm, 6:00pm

Fun in the Dark 黑夜亮遍依遊白拍攻略

Jerry C



Weekend
12 Mar (Sun)
25 Mar (Sat)
2:00pm, 4:00pm
5:00pm

黑夜滿FUN拍攝技巧速成課



Weekdays
23 Feb (Tue) –
3 Mar (Fri)
6 Mar (Mon)
13 Mar (Mon)
14 Mar (Tue)
20 Mar (Mon) –
24 Mar (Fri)
2:00pm, 3:00pm
7 Mar (Tue)
9 Mar (Thu)
3:00pm

綠化生活小盆栽工作坊

植屋



Weekdays
29 Feb (Tue) –
1 Mar (Thu)
6:00pm
2 Mar (Thu)
4:00pm, 6:00pm
3 Mar (Fri)
6:00pm

KOL達人實戰打機攻略

Vincent/Nami



Weekdays
Vincent
9 Mar (Thu)
4:30pm
Nami
22 Mar (Wed)
6:00pm
24 Mar (Fri)
4:00pm, 6:00pm

夜行俠捕光之旅

Jacky Woo



Weekdays
13 Mar (Mon)
6:00pm
16-17 Mar
(Thu to Fri)
6:00pm

Promotion Period: 2023.2.28 – 2023.3.26

Redemption period: 2023.2.28 – 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege I:

The Point Members who purchase a brand new genuine Samsung Galaxy S23 Series Mobile Device or Galaxy Book3 Series Notebook at designated authorized resellers or authorized distributors in Shatin New Town Plaza* during the promotion period can enjoy a free HK\$200 SHKP Malls Gift Card (Quota: 650).

Terms and Conditions

-Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege I (this "Promotion") is organized by Samsung Electronics H.K. Company, Limited ("Samsung") and will be held between Feb 28, 2022 and Mar 26, 2022 (the "Promotion Period").

-This Promotion is available to The Points Members who buy a brand new genuine Samsung Galaxy S23 Series Mobile Device or Galaxy Book3 Series Notebook ("Designated Product") from any designated authorized resellers or authorized distributors in Shatin New Town Plaza* ("Selected Stores") during the Promotion Period, and only the first 650 The Point Members who redeem the Gift at the Redemption Location (each an "Eligible Customer").

-By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

-Each Eligible Customer who purchases the Designated Product in Selected Stores can get a Free SHKP Malls HK\$200 Gift Card ("Gift") (Quota: 650).

-Each Eligible Customer, who buys the Designated Product during the Promotion Period, can redeem the Gift at the below Redemption Location by presenting the newly purchased Designated Product with valid Selected Stores purchase invoice to staff, and complete the redemption form. Product and Gift availability may vary depending on the respective Selected Stores – please check with the sales for details.

- Address of Gift Redemption Location ("Redemption Location"):

Samsung S Series "Fun in the Dark" Pop Up Store

East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:

28 Feb – 19 Mar 2023, 12:00 – 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:

20 – 26 Mar 2023, 12:00 – 21:00

-Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash.

-The Gift is subject to a limited quota of 650, to be redeemed on a first-come-first-served basis while stocks last.

-Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

-The Expiry date of HK\$200 SHKP Malls Gift Card is 31 January 2024, for more details about Terms & Conditions of use, please refer to Below:

1. SHKP Malls Gift Card is an anonymous and non-reloadable gift card with pre-determined value of HK\$200.

2. Eligible Transactions (as defined under the Integrated Loyalty Programme – The Point Terms and Conditions) made by SHKP Malls Gift Card are eligible for The Point points registration.

3. The SHKP Malls Gift Card can only be used for payment for goods and services at the applicable merchants that accept UnionPay card under subject to the participating merchants' final decision and judgement. The SHKP Malls Gift Card does not support making a guarantee of payment at participating merchants. SHKP Malls Gift Card is SHKP designated malls' Private Label Gift Card, its transaction is not the same as other general credit/debit card transactions since the card can be only use in designated area. The SHKP Malls Gift Card cannot be used to settle online transactions. For any enquiries on SHKP Malls Gift Card, please call the 33 Finance Gift Card Customer Service Hotline (852-3900 9888, Monday to Friday 9:00am-5:00pm except Public Holidays).

4. Each time cardholder uses the SHKP Malls Gift Card for any payment, the amount of each purchase with applicable fees and charges will be immediately deducted from the SHKP Malls Gift Card.

5. The fees and charges listed in the SHKP Malls Gift Card Fees and Charges Table published on 33 Finance's website are applicable to the SHKP Malls Gift Card. By using the SHKP Malls Gift Card, the cardholder agrees that any applicable fees and charges can be debited directly from the SHKP Malls Gift Card. The most updated applicable fees and charges as stated in the SHKP Malls Gift Card Fees and Charges Table on website www.33finance.com should be binding on the SHKP Malls Gift Card cardholder if the cardholder continues to use or retain the SHKP Malls Gift Card. Any such fees and charges may be varied subject to 33 Finance's notice for a period of not less than 30 days.

-The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

-Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

-The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

-The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

-Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

Each Eligible Customer acknowledges and agrees that Samsung is not the supplier of the Gift. Samsung shall not be held liable for the Gift, including but not limited to, the quality, supply, description or warranty service of the Gift. Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

-By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

-Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

-Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

-If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

-In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

-By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfilment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

-No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

-A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

-These Terms and Conditions and/or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

-If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza

Selected Stores

1010
Shop 616, Level 6, New Town Plaza 1, Shatin, New Territories.
Broadway
Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.
CMK
Shop 605, Level 6, New Town Plaza 1, Shatin, New Territories.
Fortress
Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.
Samsung
Shop 602, Level 6, New Town Plaza 1, Shatin, New Territories.

SmartOne
Shop 615A, Level 6, New Town Plaza 1, Shatin, New Territories.
Sun Mobile
Shop 614, Level 6, New Town Plaza 1, Shatin, New Territories.
Suning
Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.
Techlife
Shop 612, Level 6, New Town Plaza 1, Shatin, New Territories.
Wilson
Shop 615B, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.3.10 - 2023.3.26

Redemption period: 2023.3.10 - 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Brand New Privilege:

Customers who purchase a brand new genuine Galaxy S23 series or Galaxy Book Series at designated authorized resellers or authorized distributors in Shatin New Town Plaza * during the promotion period can enjoy a Gift:

For purchase of Galaxy S23 Series, customers can enjoy a Free ITFIT Essential Oil Diffuser with Flame Effect (Recommended Retail Price: HK\$298)
For Purchase of Galaxy Book Series, customer can enjoy Free ITFIT 2 in 1 Mouse Pad (Recommended Retail Price: HK\$298).

Terms and Conditions

-Samsung Galaxy S Series "Fun in the Dark"Pop Up Store Shatin New Town Plaza Brand New Privilege (this "Promotion") is organized by Samsung Electronics H. K. Company, Limited ("Samsung") and will be held between Mar 10, 2023 and Mar 26, 2023 (the "Promotion Period").

-This Promotion is available to each customer who buys a brand new genuine Galaxy S23 series or Galaxy Book Series ("Designated Product") from any designated authorized resellers or authorized distributors in Shatin New Town Plaza * ("Selected Stores") during the Promotion Period (each an "Eligible Customer").

-By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

-Each Eligible Customer who purchases a brand new genuine Galaxy S23 Series in Selected Stores can get a Free ITFIT Essential Oil Diffuser with Flame Effect (Recommended Retail Price: HK\$298) ("S23 Series Gift"); who purchases a brand new genuine Galaxy Book Series in Selected Stores can get a Free ITFIT 2 in 1 Mouse Pad (Recommended Retail Price: HK\$298) ("Galaxy Book Series Gift").

("S23 series Gift" and "Galaxy Book Series Gift", collectively known as "Gift")

- Each Eligible Customer can redeem the corresponding Gift at the below Redemption Location by presenting the newly purchased Designated Product with valid Selected Stores purchase invoice to staff, and complete the redemption form. Product and Gift availability may vary depending on the respective Selected Stores – please check with the sales for details.

-Address of Gift Redemption Location ("Redemption Location"):

Samsung S Series "Fun in the Dark" Pop Up Store

East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:

10 Mar - 19 Mar 2023, 12:00 - 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:

20 - 26 Mar 2023, 12:00 - 21:00

-Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash.

-The Gift are on a first-come-first-served basis while stocks last.

-Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

-The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

-Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

-The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

-The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

-Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

Each Eligible Customer acknowledges and agrees that Samsung is not the supplier of the Gift. Samsung shall not be held liable for the Gift, including but not limited to, the quality, supply, description or warranty service of the Gift. Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

-By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

-Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

-Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

-If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

-In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

-By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

-No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

-A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

-These Terms and Conditions and /or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

-If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza

Selected Stores

1010

Shop 616, Level 6, New Town Plaza 1, Shatin, New Territories.

Broadway

Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.

CMK

Shop 605, Level 6, New Town Plaza 1, Shatin, New Territories.

Fortress

Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.

Samsung

Shop 602, Level 6, New Town Plaza 1, Shatin, New Territories.

SmartTone

Shop 615A, Level 6, New Town Plaza 1, Shatin, New Territories.

Sun Mobile

Shop 614, Level 6, New Town Plaza 1, Shatin, New Territories.

Suning

Shop 625, Level 6, New Town Plaza 1, Shatin, New Territories.

TechLife

Shop 612, Level 6, New Town Plaza 1, Shatin, New Territories.

Wilson

Shop 615B, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.2.28 - 2023.3.26

Redemption period: 2023.2.28 - 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege 3:

Customers who purchase a brand new genuine Galaxy S23 series or Galaxy Book Series at designated authorized resellers or authorized distributors in Shatin New Town Plaza* during the promotion period and successfully processed trade in of an Eligible Old Device via dedicated Samsung Trade-in website can get a Free ITFIT 2-in-1 Neck Massager Pillow (Recommended Retail Price: HK\$938) (Quota: 100).

Terms and Conditions

-Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege 3 (this "Promotion") is organized by Samsung Electronics H.K. Company, Limited ("Samsung") and will be held between Feb 28, 2023 and Mar 26, 2023 (the "Promotion Period").

-This Promotion is available to each customer who buys a brand new genuine Galaxy S23 Series or Galaxy Book Series ("Designated Product") from any designated authorized resellers or authorized distributors in Shatin New Town Plaza* ("Selected Stores") and successfully processed trade in of an Eligible Old Device (defined below) via dedicated Samsung Trade-In website during the Promotion Period (each an "Eligible Customer").

Eligible Old Device includes the categories of smartphones, tablets, true wireless earphone, smart watch and notebook PC. For the Eligible Old Device list, please refer to dedicated Samsung Trade-In website (Samsung Trade-In | Samsung Hong Kong) > Frequently asked questions - Eligible Trade-In Old Device List.

-By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

-Each Eligible Customer who purchases a Designated Product in Selected Stores and successfully processed trade in of an Eligible Old Device via dedicated Samsung Trade-in website can get a Free ITFIT 2-in-1 Neck Massager Pillow (Recommended Retail Price: HK\$938) (Quota: 100) ("Gift").

-Each Eligible Customer can redeem the Gift at the below Redemption Location by presenting the newly purchased Designated Product with valid Selected Stores purchase invoice and Samsung Trade-in Order Completed confirmation e-mail to staff, and complete the redemption form. Product and Gift availability may vary depending on the respective Selected Stores - please check with the sales for details.

- Address of Gift Redemption Location ("Redemption Location"):

Samsung "Fun in the Dark" Pop Up Store

East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:

28 Feb - 19 Mar 2023, 12:00 - 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:

20 - 26 Mar 2023, 12:00 - 21:00

-Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash. -The Gift are on a first-come-first-served basis while stocks last. -Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

The Gift will be forfeited if Eligible Customer fails to successfully processed Samsung Trade-in and redeem the Gift within the Promotion Period.

Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

The use of Samsung Trade-in is subject to its respective service requirements as well as Terms and Conditions, for details, please click "Samsung Trade-in" above to access the relevant website. Old Devices would not be eligible for processing trade-in in the following situations:

After final physical assessment and inspection, the old device value is less than HK\$300.

Security locks and personal accounts cannot be completely removed from the old device (e.g. Pattern/Pin/Password/Biometrics/Find my mobile/Email account/Samsung account/Cloud/Android or Google Smart Lock etc.).

-Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

-The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

-The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

-Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

Each Eligible Customer acknowledges and agrees that Samsung is not the supplier of the Gift. Samsung shall not be held liable for the Gift, including but not limited to, the quality, supply, description or warranty service of the Gift.

-Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

-By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

-Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

-Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

-If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

-In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

-By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

-No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

-A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

-These Terms and Conditions and/or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

-If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza

Selected Stores

1010

Shop 616, Level 6, New Town Plaza 1, Shatin, New Territories.

Broodway

Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.

CMK

Shop 606, Level 6, New Town Plaza 1, Shatin, New Territories.

Fortress

Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.

Samsung

Shop 602, Level 6, New Town Plaza 1, Shatin, New Territories.

SmartTone

Shop 615A, Level 6, New Town Plaza 1, Shatin, New Territories.

Sun Mobile

Shop 614, Level 6, New Town Plaza 1, Shatin, New Territories.

Suning

Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.

Technifit

Shop 612, Level 6, New Town Plaza 1, Shatin, New Territories.

Wilson

Shop 615B, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.2.28 – 2023.3.26

Redemption period: 2023.2.28 – 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege 4:

Full Time / Part Time University Students who purchase a brand new genuine Galaxy S23 series or Galaxy Book Series at designated authorized resellers or authorized distributors in Shatin New Town Plaza * during the promotion period can enjoy a Free Samsung Umbrella and a free HK\$200 SHKP Malls Gift Card (Quota: 100 each).

Terms and Conditions

-Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege 4 (this "Promotion") is organized by Samsung Electronics H.K. Company, Limited ("Samsung") and will be held between Feb 28, 2023 and Mar 26, 2023 (the "Promotion Period").

-This Promotion is available to each Full Time / Part Time University Student who buys a brand new genuine Galaxy S23 Series or Galaxy Book Series ("Designated Product") from any designated authorized resellers or authorized distributors in Shatin New Town Plaza * ("Selected Stores") during the Promotion Period (each an "Eligible Customer").

-By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

-Each Eligible Customer who purchases a Designated Product in Selected Stores get a Free Samsung Umbrella and a free HK\$200 Malls Gift Card (Quota: 100 each) ("Gift").

-Each Eligible Customer can redeem the Gift at the below Redemption Location by presenting Eligible Customer's own Full Time / Part Time University Student Card and the newly purchased Designated Product with valid Selected Stores purchase invoice to staff, and complete the redemption form. Product and Gift availability may vary depending on the respective Selected Stores – please check with the sales for details.

- Address of Gift Redemption Location ("Redemption Location"):

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store

East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:

28 Feb - 19 Mar 2023, 12:00 – 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:

20 - 26 Mar 2023, 12:00 – 21:00

-Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash. The Gift are on a first-come-first-served basis while stocks last, with a limited quota of 100. Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

-The Expiry date of HK\$200 SHKP Malls Gift Card is 31 Jan 2024, for more details about Terms & Conditions of use, please refer to below:

1.SHKP Malls Gift Card is an anonymous and non-reloadable gift card with pre-determined value of HK\$200.

2.Eligible Transactions (as defined under the Integrated Loyalty Programme – The Point Terms and Conditions) made by SHKP Malls Gift Card are eligible for The Point points registration.

3.The SHKP Malls Gift Card can only be used for payment for goods and services at the applicable merchants that accept UnionPay card under subject to the participating merchants' final decision and judgement. The SHKP Malls Gift Card does not support making a guarantee of payment at participating merchants. SHKP Malls Gift Card is SHKP designated malls' Private Label Gift Card, its transaction is not the same as other general credit/debit card transactions since the card can be only use in designated area. The SHKP Malls Gift cannot be used to settle online transactions. For any enquiries on SHKP Malls Gift Card, please call the 33 Finance Gift Card Customer Service Hotline (852-3900 9888, Monday to Friday 9:00am-6:00pm except Public Holidays).

4.Each time cardholder uses the SHKP Malls Gift Card for any payment, the amount of each purchase with applicable fees and charges will be immediately deducted from the SHKP Malls Gift Card.

5.The fees and charges listed in the SHKP Malls Gift Card Fees and Charges Table published on 33 Finance's website are applicable to the SHKP Malls Gift Card. By using the SHKP Malls Gift Card, the cardholder agrees that any applicable fees and charges can be debited directly from the SHKP Malls Gift Card. The most updated applicable fees and charges as stated in the SHKP Malls Gift Card Fees and Charges Table on website www.33finance.com should be binding on the SHKP Malls Gift Card cardholder if the cardholder continues to use or retain the SHKP Malls Gift Card. Any such fees and charges may be varied subject to 33 Finance's notice for a period of not less than 30 days.

-The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

-Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

-The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

-The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

-Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

Each Eligible Customer acknowledges and agrees that Samsung is not the supplier of the Gift. Samsung shall not be held liable for the Gift, including but not limited to, the quality, supply, description or warranty service of the Gift. Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

-By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

-Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

-Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

-If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

-In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

-By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

-No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

-A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

-These Terms and Conditions and /or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

-If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza

Selected Stores

1010

Shop 616, Level 6, New Town Plaza 1, Shatin, New Territories.

Broadway

Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.

CMK

Shop 605, Level 6, New Town Plaza 1, Shatin, New Territories.

Fortress

Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.

Samsung

Shop 602, Level 6, New Town Plaza 1, Shatin, New Territories.

SmarTone

Shop 615A, Level 6, New Town Plaza 1, Shatin, New Territories.

Sun Mobile

Shop 614, Level 6, New Town Plaza 1, Shatin, New Territories.

Suning

Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.

Technife

Shop 612, Level 6, New Town Plaza 1, Shatin, New Territories.

Wilson

Shop 615B, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.2.28 - 2023.3.26

Redemption period: 2023.2.28 - 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege 5:

SHKP Club Members who purchase brand new genuine Samsung Mobile Devices (Smartphone, Tablet or Notebook) and their Accessories fulfilling the single net purchase amount of HK\$8000 or above at designated authorized resellers or authorized distributors in Shatin New Town Plaza* during the promotion period can enjoy 3pcs of free YATA \$100 Gift Certificate(Quota: 100) upon presentation of SHKP Club membership card.

Terms and Conditions

-Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive Privilege 5 (this "Promotion") is organized by Samsung Electronics H.K. Company, Limited ("Samsung") and will be held between Feb 28, 2023 and Mar 26, 2023 (the "Promotion Period").

-This Promotion is available to SHKP Club Members who buy brand new genuine Samsung Mobile Devices (Smartphone, Tablet or Notebook) & their Accessories ("Designated Product") fulfilling the single net purchase amount of HK\$8000 or above (net amount after discount) ("Designated Amount") from any designated authorized resellers or authorized distributors in Shatin New Town Plaza* ("Selected Stores") during the Promotion Period, and only the first 100 SHKP Club Members who redeem the Gift at the Redemption Location would be eligible (each an "Eligible Customer").

-By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

-Each Eligible Customer, who purchases the Designated Product in Selected Stores fulfilling the Designated Amount, can get 3 pcs of Free YATA HK\$100 Gift Certificate ("Gift") (Quota: 100).

-Each Eligible Customer can redeem the Gift at the below Redemption Location by presenting the new purchased Designated Product with valid Selected Stores purchase invoice to staff, and complete the redemption form. Product and Gift availability may vary depending on the respective Selected Stores - please check with the sales for details.

- Address of Gift Redemption Location ("Redemption Location"):

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store

East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:

28 Feb - 19 Mar 2023, 12:00 - 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:

20 - 26 Mar 2023, 12:00 - 21:00

-Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash.

-The Gift is subject to the limited quota of 100, to be redeemed on a first-come-first-served basis while stocks last.

-Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

-The Expiry date of YATA \$100 Gift Certificate is 31 January 2025, please refer to below for more details about Terms & Conditions of use:

1) This certificate is only redeemable at Shatin New Town Plaza YATA Department Store and YATA Supermarket in Hong Kong.

2) This certificate can only be used once and must be presented before payment.

3) This certificate cannot be redeemed for cash, purchase YATA gift certificate, change or cash refund.

4) This certificate is void if it is defaced, damaged or expired. Photocopy of this certificate will not be accepted.

5) This certificate will not be re-issued if lost.

6) YATA Limited reserves the final discretionary right on any disputes regarding the usage of this certificate.

-The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

-Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

-The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

-The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

-Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

Each Eligible Customer acknowledges and agrees that Samsung is not the supplier of the Gift. Samsung shall not be held liable for the Gift, including but not limited to, the quality, supply, description or warranty service of the Gift. Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

-By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

-Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

-Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

-If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

-In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

-By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of

(i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

-No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

-A Chinese version of these Terms and Conditions is provided for reference only, if there is any inconsistency between the English and Chinese versions, the English version shall prevail.

-These Terms and Conditions and /or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

-If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza

Selected Stores

1010

Shop 616, Level 6, New Town Plaza 1, Shatin, New Territories.

Broadway

Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.

CMK

Shop 606, Level 6, New Town Plaza 1, Shatin, New Territories.

Fortress

Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.

Samsung

Shop 602, Level 6, New Town Plaza 1, Shatin, New Territories.

SmartTone

Shop 615A, Level 6, New Town Plaza 1, Shatin, New Territories.

Sun Mobile

Shop 614, Level 6, New Town Plaza 1, Shatin, New Territories.

Suning

Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.

TechLife

Shop 612, Level 6, New Town Plaza 1, Shatin, New Territories.

Wilson

Shop 615B, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.2.28 – 2023.3.26

Redemption period: 2023.2.28 – 2023.3.26

Samsung Galaxy S Series 'Fun in the Dark' Pop Up Store Shatin New Town Plaza Exclusive TV and Home Appliances Product Privilege 6:

Customers who purchase brand new genuine Samsung TV and Home Appliances Products (TV, Monitor, Soundbar, Refrigerator, Washing Machine, Vacuum Cleaner, AirDresser or Air-conditioner) and their Accessories, at designated authorized resellers or authorized distributors in Shatin New Town Plaza* during the Promotion Period:

fulfilling the single net purchase amount of HK\$8,000 or above, can enjoy 2 sets of \$200 SHKP Malls Gift Card*, total amount \$400(Quota: 200)

fulfilling the single net purchase amount from HK\$4,000 to HK\$7,999, can enjoy \$200 SHKP Malls Gift Card (Quota: 200)

Terms and Conditions

- Samsung Galaxy S Series 'Fun in the Dark' Pop Up Store Shatin New Town Plaza Exclusive TV and Home Appliances Product Privilege 6 (this 'Promotion') is organized by Samsung Electronics H.K. Company, Limited ('Samsung') and will be held between Feb 28, 2023 and Mar 26, 2023 (the 'Promotion Period').

- This Promotion is available to each customer who buy brand new Samsung TV and Home Appliances Products (TV, Monitor, Soundbar, Refrigerator, Washing Machine, Vacuum Cleaner, AirDresser or Air-conditioner) and their Accessories ('Designated Product') from any designated authorized resellers or authorized distributors in Shatin New Town Plaza* ('Selected Stores') during the Promotion Period, fulfilling the single net Designated Amount (defined below) and the customers who redeem the Gift (defined below) at the Redemption Location when quota lasts would be eligible (each an 'Eligible Customer').

- By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

- Each Eligible Customer, who purchases the Designated Product in Selected Stores, fulfilling the net purchase amount (net amount after discount) designated and shown in the below table ('Designated Amount'), can redeem the corresponding gift ('Gift').

Net purchase amount (Net amount after discount) ('Designated Amount')	Corresponding Gift ('Gift')
From HK\$4,000 to HK\$7,999	SHKP Malls HK\$200 Gift Card (Quota: 200)
HK\$8,000 or above	2 Sets of SHKP Malls HK\$200 Gift Card Total amount HK\$400 (Quota: 200)

- Each Eligible Customer, who fulfills the Designated Amount during the Promotion Period, can redeem the corresponding Gift at the below Redemption Location by presenting the new purchased Designated Product with valid Selected Stores purchase invoice to staff, and complete the redemption form. Designated Product and Gift availability may vary depending on the respective Selected Stores – please check with the sales for details.

- Address of Gift Redemption Location ('Redemption Location'):

Samsung Galaxy S Series 'Fun in the Dark' Pop Up Store
East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:

28 Feb – 19 Mar 2023, 12:00 – 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:

20 – 26 Mar 2023, 12:00 – 21:00

- Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash.

- The Gift are on a first-come-first-served basis while stocks last.

- Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

- The Expiry date of HK\$200 SHKP Malls Gift Card is 31 January 2024, please refer to below for more details about Terms & Conditions of use:

1. SHKP Malls Gift Card is an anonymous and non-reloadable gift card with pre-determined value of HK\$200.

2. Eligible Transactions (as defined under the Integrated Loyalty Programme – The Point Terms and Conditions) made by SHKP Malls Gift Card are eligible for The Point points registration.

3. The SHKP Malls Gift Card can only be used for payment for goods and services at the applicable merchants that accept UnionPay card under subject to the participating merchants' final decision and judgement. The SHKP Malls Gift Card does not support making a guarantee of payment at participating merchants. SHKP Malls Gift Card is SHKP designated malls' Private Label Gift Card, its transaction is not the same as other general credit/debit card transactions since the card can be only use in designated area. The SHKP Malls Gift Card cannot be used to settle online transactions. For any enquiries on SHKP Malls Gift Card, please call the 33 Finance Gift Card Customer Service Hotline (852-3900 9888, Monday to Friday 9:00am-6:00pm except Public Holidays).

4. Each time cardholder uses the SHKP Malls Gift Card for any payment, the amount of each purchase with applicable fees and charges will be immediately deducted from the SHKP Malls Gift Card.

5. The fees and charges listed in the SHKP Malls Gift Card Fees and Charges Table published on 33 Finance's website are applicable to the SHKP Malls Gift Card. By using the SHKP Malls Gift Card, the cardholder agrees that any applicable fees and charges can be debited directly from the SHKP Malls Gift Card. The most updated applicable fees and charges as stated in the SHKP Malls Gift Card Fees and Charges Table on website www.33finance.com should be binding on the SHKP Malls Gift Card cardholder if the cardholder continues to use or retain the SHKP Malls Gift Card. Any such fees and charges may be varied subject to 33 Finance's notice for a period of not less than 30 days.

- The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

- Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any Instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

- The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

- The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

- Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

Each Eligible Customer acknowledges and agrees that Samsung is not the supplier of the Gift. Samsung shall not be held liable for the Gift, including but not limited to, the quality, supply, description or warranty service of the Gift. Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

- By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

- Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

- Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

- If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

- In the event of any dispute arising from or in connection with this Promotion or relating to the Interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

- By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

- No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

- A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

- These Terms and Conditions and/or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

- If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza ('Selected Stores')

AV Life

Shop 618, Level 6, New Town Plaza Phase 1, Shatin

Broadway

Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.

CMK

Shop 606, Level 6, New Town Plaza 1, Shatin, New Territories.

Fortress

Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.

Suning

Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.2.28 - 2023.3.26 Redemption period: 2023.2.28 - 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive TV and Monitor Product Privilege 7:

Customers who purchase a brand new designated model of Samsung TV and Monitor at designated authorized resellers or authorized distributors in Shatin New Town Plaza * during the promotion period can enjoy a Gift.

For purchase of Neo QLED 8K Smart TV 75QN900B / 85QN900B, customers can enjoy a free The Freestyle (Recommended Retail Price: HK\$7980).

For purchase of Neo QLED 8K Smart TV 65" or above, Lifestyle TVs 65" or above, QLED Smart TV 85Q70B, QLED Smart TV S95B, Odyssey Ark Mini-LED Curved Gaming Monitor, Odyssey G8 QLED Curved Gaming Monitor or Odyssey Neo G8 / G9 Mini-LED Curved Gaming Monitor, customers can enjoy a free Jet 70 easy (VS15T7033R4/SH) (Recommended Retail Price: \$ 3990).

Terms and Conditions

- Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive TV and Home Appliances Product Privilege 7 (this "Promotion") is organized by Samsung Electronics H. K. Company, Limited ("Samsung") and will be held between Feb 28, 2023 and Mar 26, 2023 (the "Promotion Period").
- This Promotion is available to each customer who buys a brand new genuine Designated Product listed in the table below from any designated authorized resellers or authorized distributors in Shatin New Town Plaza * ("Selected Stores") during the Promotion Period (each an "Eligible Customer"). Each Eligible Customer, who purchased the Designated Product from Selected Stores during the Promotion Period, will enjoy the corresponding gift with such purchase, as listed in the table below ("Gift").

Products (collectively known as "Designated Product")	Corresponding gifts (collectively known as "Gift")
Neo QLED 8K Smart TV 75QN900B / 85QN900B	The Freestyle(Recommended Retail Price: HK\$7980)
Neo QLED 8K Smart TV 65" or above	Jet 70 easy (VS15T7033R4/SH) (Recommended Retail Price: \$ 3990);
Lifestyle TVs 65" or above	
QLED Smart TV 85Q70B	
QLED Smart TV S95B	
Odyssey Ark Mini-LED Curved Gaming Monitor	
Odyssey G8 QLED Curved Gaming Monitor	
Odyssey Neo G8 / G9 Mini-LED Curved Gaming Monitor	

-By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

- Each Eligible Customer, can redeem the corresponding Gift at the below Redemption Location by presenting the newly purchased Designated Product with valid Selected Stores purchase invoice to staff, and complete the redemption form. The corresponding gifts will be arranged to deliver to the registered address of the Eligible Customer. Designated Product and Gift availability may vary depending on the respective Selected Stores – please check with the sales for details.

- Address of Gift Redemption Location ("Redemption Location"):

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store
East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)

Operation Hours:
28 Feb - 19 Mar 2023, 12:00 - 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:
20 - 26 Mar 2023, 12:00 - 21:00

-Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash.

-The Gift are on a first-come-first-served basis while stocks last.

-Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

-The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

-Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

- The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

- The Gift is only available to an Eligible Customer who purchased the Designated Product for private and domestic use.

- Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

-By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

-Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

-Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

-If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

-In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

-By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (http://www.samsung.com/hk_en/info/privacy/) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

-No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

-A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

-These Terms and Conditions and /or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

-If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors in Shatin New Town Plaza ("Selected Stores")

AV Life

Shop 618, Level 6, New Town Plaza Phase 1, Shatin

Broadway

Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.

CMK

Shop 606, Level 6, New Town Plaza 1, Shatin, New Territories.

Fortress

Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.

Suning

Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.

Promotion Period: 2023.3.10 - 2023.3.26 Redemption period: 2023.3.10 - 2023.3.26

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive TV and Smartphone Privilege 8:

Customers who purchase a brand new Samsung TV (including the Freestyle, Premiere 7, Premiere 9) and Samsung Galaxy S23 Series Smartphone at designated authorized resellers or authorized distributors in Shatin New Town Plaza* during the Promotion Period can enjoy a free Galaxy Buds Pro (Recommended Retail Price: HK\$1,698).

Terms and Conditions

- Samsung Galaxy S Series "Fun in the Dark" Pop Up Store Shatin New Town Plaza Exclusive TV and Smartphone Privilege 8 (this "Promotion") is organized by Samsung Electronics H. K. Company, Limited ("Samsung") and will be held between Mar 10, 2023 and Mar 26, 2023 (the "Promotion Period").
- This Promotion is available to each customer who buys both of the brand new genuine Designated Products (TV and Smartphone) listed in the table below from any designated authorized resellers or authorized distributors in Shatin New Town Plaza* ("Selected Stores") during the Promotion Period (each an "Eligible Customer"). Each Eligible Customer, who purchased the Designated Products from Selected Stores during the Promotion Period, will enjoy the corresponding gift with such purchase, as listed in the table below ("Gift").

Products (collectively known as "Designated Products")	Corresponding gifts (known as "Gift")
Brand new Samsung TV (including Freestyle, Premiere 7, Premiere 9); AND	Galaxy Buds Pro (Recommended Retail Price: \$ 1,698);
Galaxy S23 Series Smartphone	

- By participating in this Promotion, each Eligible Customer agrees to be bound by these Terms and Conditions. Samsung reserves the right to amend these Terms and Conditions, please check for updates on the Promotion page, the latest version shall prevail. If there is any inconsistency between these Terms and Conditions and any advertising, publicity and other materials relating to or in connection with this Promotion, these Terms and Conditions shall prevail.

- Each Eligible Customer, who buys the Designated Products during the Promotion Period, can redeem the Gift at the below Redemption Location by presenting the newly purchased Designated Products (Smartphone only) with valid same Selected Stores purchase invoices (for both TV and Smartphone) to staff and complete the redemption form. Designated Products and Gift availability may vary depending on the respective Selected Stores - please check with the sales staff for details.

- Address of Gift Redemption Location ("Redemption Location"):

Samsung Galaxy S Series "Fun in the Dark" Pop Up Store
East Wing, Level 1, New Town Plaza Phase 1 (near Pizza Express)
Operation Hours:
10 Mar - 19 Mar 2023, 12:00 - 21:00

Kiosk, Level 1, New Town Plaza Phase 1 (near ZAN CHEE)

Operation Hours:
20 - 26 Mar 2023, 12:00 - 21:00

- Each Eligible Customer is only entitled to receive one Gift, each Designated Product can only redeem the Gift once and the Gift is not exchangeable for cash.

- The Gift is on a first-come-first-served basis while stocks last.

- Eligible Customers must follow the redemption flow listed above in the promotion details to redeem the Gift.

- The Gift will be forfeited if Eligible Customer fails to redeem the Gift during the designated redemption period. Eligible Customer shall not make any claim against Samsung whatsoever, and Samsung shall not bear any liability whatsoever.

- Samsung reserves the right to disqualify any Eligible Customer from the Gift where it has reasonable grounds to believe that Eligible Customer has violated these Terms and Conditions or any instructions and/or requirements of this Promotion, or that Eligible Customer may have gained an unfair advantage by participating in this Promotion or redeemed Gift using fraudulent means.

- The Gift cannot be transferred or sold, cannot be exchanged for cash or other offers/gifts, and cannot be redeemed in conjunction with other promotion offers/gifts. Samsung reserves the right to change or substitute the Gift with other offers/gifts of a comparable or equivalent value as it deems fit.

- The Gift is only available to an Eligible Customer who purchased the Designated Products for private and domestic use.

- Non-end users (including but not limited to, distributors and resellers) are not eligible to participate in this Promotion.

- Except where expressly provided herein, each Eligible Customer shall bear any costs, expenses and relevant tax payments incurred resulting from participating in this Promotion and no reimbursement may be sought from Samsung.

- By participating in this Promotion, Eligible Customer agrees to exempt and exclude Samsung from all claims or liabilities of any nature arising from participating in this Promotion or otherwise related to this Promotion, including but not limited to, any damage or loss caused by the acquisition, receipt, possession, use or misuse of the Gift or other reasons, and any claim or ground for litigation of any type or nature which the Eligible Customer may potentially possess based on such damage or loss. The above disclaimer is not applicable to damage or loss caused by fraud (including misrepresentation), or death or personal injury caused by negligence.

- Terms with the effect of disclaiming liabilities in these Terms and Conditions shall be applied to the fullest extent permitted by applicable laws.

- Each Eligible Customer agrees to indemnify and hold Samsung harmless from and against any and all claims, damages, liabilities, costs and expenses (including legal costs on an indemnity basis) arising from any misconduct or negligence, as well as breach of these Terms and Conditions for which such Eligible Customer is liable.

- If this Promotion is interfered with in any way or is not capable of being conducted due to any reason beyond Samsung's reasonable control, including but not limited to computer system defects, breakdown of web services, virus infection, hacking, technical failure and/or any force majeure events, Samsung reserves the right in its sole discretion to modify, suspend, terminate or cancel this Promotion, in whole or in part, as appropriate. Samsung shall not bear any liability therefrom.

- In the event of any dispute arising from or in connection with this Promotion or relating to the interpretation of these Terms and Conditions, Samsung reserves the right of final decision.

- By participating in this Promotion, each Eligible Customer agrees that any personal data provided in connection with this Promotion will be collected, used and retained by Samsung, its affiliates and its third party service providers (whether in Hong Kong or abroad) (collectively "Data Users") for the purposes of (i) verifying eligibility and identity of Eligible Customer, and (ii) fulfillment of Gift redemption and other purposes directly related to this Promotion. Such personal data will be kept in strict confidence and not be disclosed to other third party or used for any other purposes without Eligible Customer's consent. Data Users will collect and use the personal data in compliance with the requirements of the Personal Data (Privacy) Ordinance (Cap. 486 of the Laws of Hong Kong) and Samsung Privacy Policy. Please refer to Samsung website (<http://www.samsung.com/hk/en/info/privacy/>) for details of Samsung Privacy Policy, and request for access to or correction of any personal data.

- No person other than the Eligible Customer and Samsung will have any right under the Contracts (Rights of Third Parties) Ordinance (Cap. 623 of the Laws of Hong Kong) to enforce these Terms and Conditions or enjoy any benefits therein.

- A Chinese version of these Terms and Conditions is provided for reference only. If there is any inconsistency between the English and Chinese versions, the English version shall prevail.

- These Terms and Conditions and /or any claim or dispute arising from or in connection with this Promotion shall be governed by and construed in accordance with the Laws of Hong Kong, without regard to its conflict or choice of law provisions. The parties agree to the exclusive jurisdiction of the courts of the Hong Kong SAR.

- If any terms in these Terms and Conditions is judged to be illegal, invalid or unenforceable, it shall be replaced by a term which achieves Samsung's intention to the greatest extent possible, and the validity and enforceability of the rest of the Terms and Conditions shall not be affected.

* Designated authorized resellers or authorized distributors
in Shatin New Town Plaza ("Selected Stores")

Broadway
Shop 613, Level 6, New Town Plaza 1, Shatin, New Territories.
CMK
Shop 606, Level 6, New Town Plaza 1, Shatin, New Territories.
Fortress
Shop 635-636, Level 6, New Town Plaza 1, Shatin, New Territories.
Suning
Shop 610-611, Level 6, New Town Plaza 1, Shatin, New Territories.
Samsung
Shop 602, Level 6, New Town Plaza 1, Shatin, New Territories.
Techlife
Shop 612, Level 6, New Town Plaza 1, Shatin, New Territories.